



## evann duplantier graphic designer/video editor

With over thirty years experience as a graphic designer, I have served as art director for two large advertising agencies, in New Orleans and Boston. My expertise is in developing marketing materials that cross platforms. Skills include: logo development; ad campaigns; image branding; print collateral; writing/editing; web design/maintenance; blog setup/content management; video editing; video project management; dvd authoring; and social media management.

### DESIGN PROFICIENCY

- logo design
- identity branding
- print and advertising design
- typography
- web design/maintenance
- photo retouching
- content management
- art direction
- writing/editing
- social media

### TECHNICAL PROFICIENCY

- Mac OS
- PhotoShop
- Adobe Premier Pro CC
- Final Cut Pro
- DVD Studio Pro
- WordPress
- FaceBook
- Instagram

### EDUCATION

Loyola University New Orleans  
Bachelor of Arts - Communications/  
Graphic Arts 1982

### CONTACT

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### EXPERIENCE

#### **2012-present, Video Editor/Project Manager** ..... *Tree9 Films*

- Transcode, sync audio tracks, and prep edit in Final Cut Pro and Adobe Premier Pro.
- Prepare graphics for films, including opening and closing titles.
- Oversee film editors through various stages of pre- and post-production.

#### **1987-present, Freelance Digital Marketing/Graphic Design** ..... *St. Louis MO*

- Website design and maintenance, blog setup, and content management.
- Develop logos, print collateral, and in-house publications.
- Design, edit, and produce newsletters and annual reports.
- Supervise printing and assist clients with printers and vendors as needed.
- Clients have included Phyllis Schlafly's Eagle Forum, St. Louis Catholic Homeschool Association, St. James Condominiums, Second Harvesters Food Bank, St. Agnes Home, Kenney Construction and Remodeling, Carmelite Child Development Center, Patzius Performing Arts, Midwest Ballet Theatre, and Spectrum Eyeglass Repair.

#### **2011-2016, Graphic Designer** ..... *Multi-Media Duplication/Options*

- Develop logos, print collateral, web design and maintenance.
- Design disc art and various printed pieces for DVD and CD packaging.
- Prepare menu art for DVD authoring.

#### **1986-1987, Senior Art Director** ..... *Berk and Company, Inc., Boston MA*

- Conceived and developed all visual aspects of ad campaigns.
- Assigned work orders and oversaw staff of three.
- Art directed photography and selected talent.
- Worked closely with writers and account execs. Clients included Boston Park Plaza, Coolidge Bank, Countdown Children's Retail Chain, Kentucky Fried Chicken, and Wychmere Harbor Resort.

#### **1985-1986, Senior Art Director** ..... *Peter A. Mayer Advertising, New Orleans LA*

- Conceived and developed visual aspects of ad campaigns for clients, including Arthur Anderson and Co., Arts Council of New Orleans, Greater New Orleans Tourist Commission, Hotel Meridien, Jackson Brewery Development Corp., McDonald's, One River Place Luxury Condominiums, Barq's Root Beer, and Whitney National Bank.

#### **1983-1985, Art Director**

- Designed print material, directed production staff, and worked closely with printers, illustrators and photographers.

#### **1982-1983, Layout/Mechanical Artist**

- Produced layouts and mechanicals for projects ranging from bandw newspaper ads to six-color brochures.

#### **1979-1982, Layout Assistant** ..... *Loyola University, New Orleans LA*

- Assisted publications editor in layout of alumni magazine, university bulletin, newsletters, brochures and other printed pieces.