



## Evann Duplantier

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# Graphic Designer

## Experience

1987-present, **Freelance Art Director/Web Designer**

Develop logos, print collateral, in-house publications, & website design & maintenance. Design, edit, & produce newsletters & annual reports. Supervise printing & assist clients with printers & vendors. Clients have included Phyllis Schlafly's Eagle Forum, St. Louis Catholic Homeschool Association, St. James Condominiums, Second Harvesters Food Bank, St. Agnes Home, Dun Rite Home Improvement, Carmelite Child Development Center, & Patzius Performing Arts.

1986-1987, **Senior Art Director**

*Berk & Company, Inc. Boston MA*

Conceived & developed visual aspects of ad campaigns, taking concepts from thumbnails to finished art. Assigned work orders & oversaw staff of three. Worked up printing specs & estimates, art directed photography & selected talent. Worked closely with writers & account executives. Clients included Boston Park Plaza, Coolidge Bank, Countdown Children's Retail Chain, Kentucky Fried Chicken, & Wychmere Harbor Resort.

1985-1986, **Senior Art Director**

*Peter A. Mayer Advertising, New Orleans LA*

Conceived & developed visual aspects of ad campaigns for clients, including Arthur Anderson & Co., Arts Council of New Orleans, Greater New Orleans Tourist Commission, Hotel Meridien, Jackson Brewery Development Corp., McDonald's, One River Place Luxury Condominiums, Barq's Root Beer, & Whitney National Bank.

1983-1985, **Art Director**

Designed print material, directed production staff, & worked closely with printers, illustrators & photographers.

1982-1983, **Layout/Mechanical Artist**

Produced layouts & mechanicals for projects ranging from b&w newspaper ads to six-color brochures.

1979-1982, **Layout Assistant**

*Loyola University, New Orleans LA*

Assisted publications editor in layout of alumni magazine, university bulletin, newsletters, brochures & other printed pieces.

## Design Proficiency

- logo design
- identity branding
- ad design
- page layout
- typography
- web design
- deadlines
- photo retouching
- art direction
- writing/editing
- html/css
- social media
- Mac OS 9/10
- Adobe PhotoShop CS3
- QuarkXpress 8
- In Design CS3
- Fetch
- CMS

## Education

**Loyola University New Orleans**

Bachelor of Arts - Communications/Graphic Arts 1982

## Portfolio

Available online at [duplantier.com/evann](http://duplantier.com/evann)